

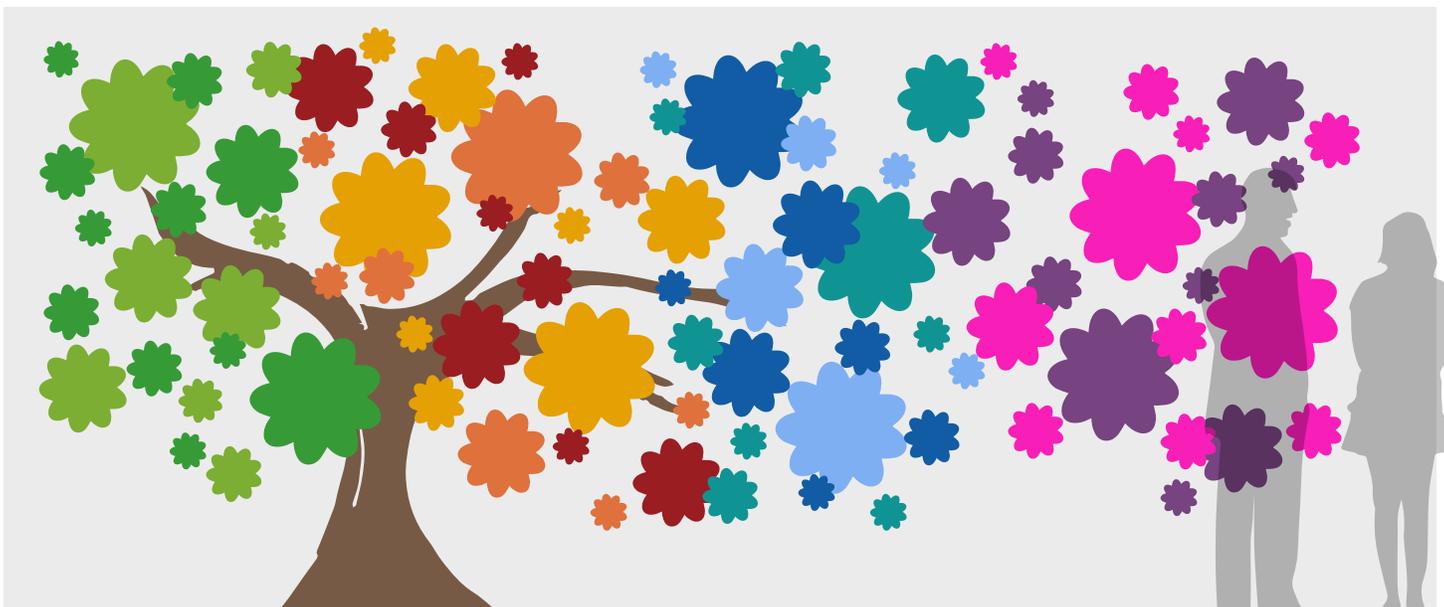
THE CONCEPT

Out of the soil comes the tender shoot, an organic metaphor of survival and beauty. Held securely in place by an unseen network of nourishing roots, fed by light and love, the seasonal cadence of blossoms symbolizes the courageous journey of one survivor, and pays homage to all cancer patients and their healthcare heroes.

“SEASONS OF LIFE” | ARTIST JAKE PFEIFER

18’ 9” wide X 8’ 9” tall

Full width scale of wall, trunk, and flowers.
Images of tallest man is 6 feet tall.



SUMMER



AUTUMN



WINTER



SPRING



Installation Visual at Completion: The display will be a contemporary interpretation of a tree bending in the wind but not breaking as it grows through all 4 seasons. The tree dances outward in its own design, as nature would grow, with a long and lush network of flowers adorning its wind-swept branches. The flower colors will be displayed in groupings of seasonal colors starting with summer, then moving to fall, on to winter, and then spring. Each season will represent artist Jake Pfeifer’s personal interpretation of his own sarcoma cancer journey, going from full health (summer) to diagnosis (fall), then moving to treatment (winter) and renewal (spring).

THE PHYSICAL ELEMENTS

GLASS COLOR PALETTE



✿ Commensurate with each level of philanthropic support, each flower is individually hand blown, custom colored, and finished by Jake Pfeifer in his studio.

Whereas the flower colors and placement will be artist controlled by artist Jake Pfeifer, **the final art composition will be substantially driven by donor selection of flower sizes.** This approach helps immerse donors more fully in the development of the project and enhances their emotional connection to the art, Levine Cancer Institute, and the Paula Takacs Foundation.

With a target maximum of 100 glass flowers, installed in a seasonal color palette pattern, colors will intermingle and follow a seasonal layout beginning with (from top to bottom): Summer, Fall, Winter and Spring. Summer colors of glass will be: New Green, Lime Green, and Jade Green. Fall colors of glass will be Orange, Gold Topaz, Amber, Copper, and Ruby Red. Winter colors of glass will be White, Light Blue, and Cerulean Blue. Spring colors will be Pink, Apricot, Yellow, and Red. The trunk will be comprised of approximately 100-200 pieces of custom glass bark with the average size being approximately 5" by 3".

SAMPLE OF FLOWER DESIGN

